Changing Landscape of Roto PE Supply in Europe -Challenges and Opportunities

Aldo Quaratino Regional Head, Europe



Pioneers of Polyolefins: Ziegler & Natta

Scientists **Karl Ziegler** and **Giulio Natta** won a **Nobel Prize in Chemistry in 1963** due to the breakthrough discoveries in the creation of polyethylene and polypropylene





Importance of Polyethylene (PE) in Rotomoulding

- ➢ 97% of Roto is Polyethylene
- Versatile and Tough
- Wide processing window & easy moulding
- Food and Water approvals
- Non-hazardous
- Chemical Resistance
- ➢ Recyclable





Global Polyethylene Market

- PE is largest Polymer market 130+ million MT
- Invented in the UK in 1933
- Early commercialisation in Europe & N America
- Globalisation of Polyethylene production
- Technology Licensing from Europe, N America & Japan
- Roto is less than 2% of Global PE

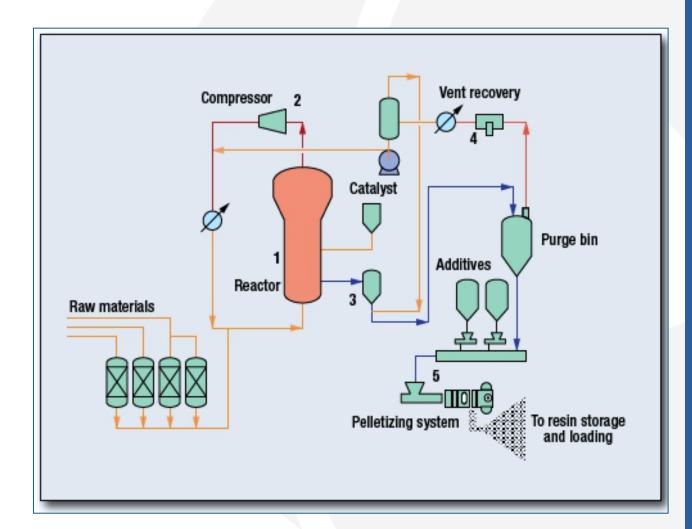
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Image courtesy of PTT Global Chemical

Feedstock Affects Economics

- Polyethylene is made from the Polymerisation of Ethylene
- Ethylene can be produced from -
 - Oil (Naphtha)
 - Gas (Ethane)
 - Coal
 - Renewables (Ethanol)





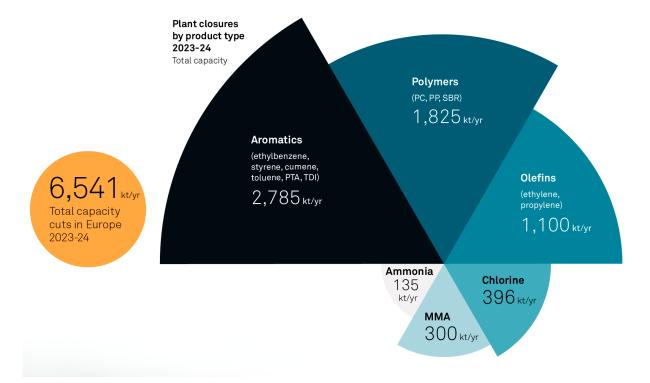
Megatrends in PE Capacity Growth

- 1990's to early 2000's Middle East based on very low-cost gas
- 2010's to now North America based on shale gas
- 2020's China based on political drive for self-sufficiency

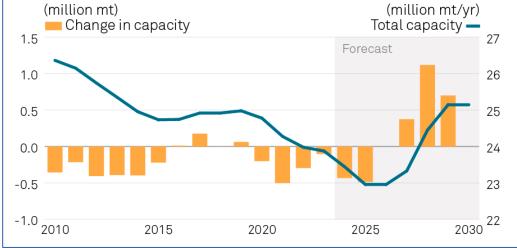




European Ethylene & Polyethylene Market Update



Deeper cuts required: Europe's latest ethylene closures not enough to offset planned new capacity



Source S&P Global Commodity Insights

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European PE Production

- Many old & small plants
- High-cost power & environmental regulations
- Ethylene mostly from Naphtha (i.e. oil) feedstock
- Many European PE producers making heavy losses
- Plant closure announcements & strategic reviews
- Europe moved from net exporter to <u>net importer</u> of PE
- Increasing lower cost imports from North

America, North Africa and Asia





European Ethylene & Polyethylene Market Update

Key Drivers

- Soaring energy and feedstock costs
- Weak demand in construction and consumer goods
- Shift toward de-carbonisation and circular economy targets
- Global overcapacity and imports from lowercost regions

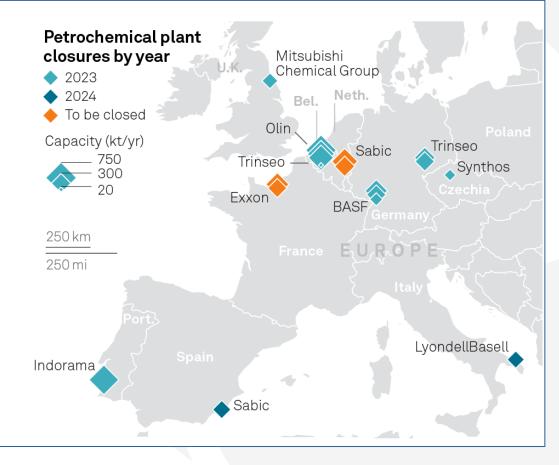




European Ethylene & Polyethylene Market Update

Strategic Reviews

- TotalEnergies Reviewing European PE assets for profitability and decarbonisation targets
- Borealis Strategic assessment of older polyethylene units in Austria and Belgium
- SABIC Announced internal review of cracker operations amid energy cost pressures
- Braskem Europe Exploring partnerships or potential asset divestitures





Challenges & Opportunities

- Big increase in trader activity spot volumes
- Generic trader knowledge of Roto is small <2% of PE market is Roto
- Provenance (e.g. Iranian & Russian PE)
- Unreliable Country of Origin documents
- ► Lack of UV & A/O grades
- Many Rotomoulders are having hard times & attracted by cheap offers
- Wider range of materials available





What is Matrix Doing?

- Strengthen our European partnerships & longterm supply by creating an added value proposition
- Designed for Roto programme
 - **Revolve 4068/N-250**
 - First high flow material in EU 0.935/7.0 C4 UV8
 - Revolve 5056/N-307 -
 - Multiple international approvals and certifications for the tank industry 0.939/3.5 C6 UV15





What is Matrix Doing?

Leveraging our global reach to build strategic relationships with PE producers in:

- North America Focus on Hexene & Octene polymers
- Asia Supporting growth through our Designed for Roto programe





What is Matrix Doing?

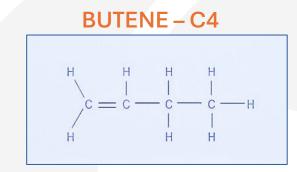
This innovative approach is opening new opportunities for our customers and expanding our material portfolio – now including Octenebased polymers to complement our existing range of Hexene and Butene grades.



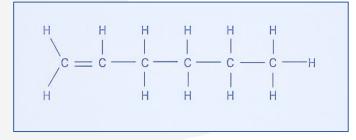


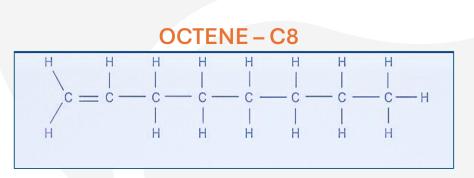
New Range of Octene materials

- > Octene (C8) co-monomer
 - 2 Carbon atoms is called ETHYLENE C2
 - 4 Carbon atoms is called BUTENE C4
 - 6 Carbon atoms is called HEXENE C6
 - 8 Carbon atoms is called OCTENE C8
- Superior toughness and ESCR
- Enhanced long term properties vs. Hexene
- Down-gauging & product improvement









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An Established Choice for all Demanding Applications

Octene based PE are not so common in rotomoulding applications

We see them as complimentary to our offer

Unlocking Opportunities for High Performance Applications

Grade **UV** Rating Co-monomer Density MFI Reference Revolve 0.945 **C8** 1.7 >22 N-245 Revolve 3.5 0.941 >22 **C8** N-341 Revolve C8 0.939 5.2 20 N-539

Summary of Materials



Summary

- Roto market conditions remain
 tough versus a Global PE market
 over-supplied
- Creating more opportunities by
 balancing European and non European materials
- Matrix leveraging global business and introducing new materials to the European market





THANK YOU!



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